

Chris C. Martin

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EDUCATION

Emory University, Atlanta, GA

M.A. in Sociology, 2016. Ph.D. anticipated completion: 2017. | Advisor: Corey L. M. Keyes

College of William and Mary, Williamsburg, VA

M.A. in Experimental Psychology, 2012. | Advisor: Todd M. Thrash
Thesis Committee: John B. Nezlek, Lee Kirkpatrick

Georgia Institute of Technology, Atlanta, GA

M.S. in Human-Computer Interaction, 2000. | Advisors: John Stasko, Mark Guzdial

Davidson College, Davidson, NC

B.A. *cum laude* in Psychology with a Minor in Music, 1999. | Thesis Advisor: Margaret Munger

Fergusson College, Pune, India

Higher Secondary Certificate, 1995.

ARTICLES

Martin, C. C. (2017). Stereotypes violate the postmodern construction of personal autonomy [Invited Commentary]. *Behavioral and Brain Sciences*.

Yount, K. M., Miedema, S., Martin, C. C., Crandall, A., & Naved, R. T. (2016). Men's coercive control, partner violence perpetration, and life satisfaction in Bangladesh. *Sex Roles, 74*, 450–463. doi: 10.1007/s11199-016-0584-3

Martin, C. C., & Keyes, C. L. M. (2015). Investigating the Goldilocks Hypothesis: The non-linear impact of positive trait change on well-being. *PLOS ONE, 10*(7). doi: 10.1371/journal.pone.0131316

Martin, C. C. (2015). How ideology has hindered sociological insight. *The American Sociologist, 47*, 115–130. doi: 10.1007/s12108-015-9263-z

Keyes, C. L. M., Kendler, K., Myers, J., & Martin C. C. (2015). The genetic overlap and distinctiveness of flourishing and the Big Five personality traits. *Journal of Happiness Studies, 16*, 655–668. doi:10.1007/s10902-014-9527-2

Martin, C. C., & Nezlek, J. B. (2014). The White ceiling heuristic and the underestimation of Asian-American income. *PLOS ONE, 9*(9). doi: 10.1371/journal.pone.0108732

CHAPTERS

Martin, C. C. (in press). Neglected Tradeoffs in Social Justice Research. In L. Jussim, & J. Crawford (Eds.), *Politics of Social Psychology*. New York: Psychology Press.

Keyes, C. L. M., & Martin, C. C. (2016). The Complete State Model of Mental Health. In M. Slade, I. Oades, & A. Jarden (Eds.), *Wellbeing, Recovery, and Mental Health*. Cambridge, UK: Cambridge University Press.

Martin, C. C., & Billings, J. C. W. (2016). Evolutionary, Neuroscientific, and Social Psychological Perspectives on Antiracism and Antisexism. In V. Stead (Ed.), *Equity in Higher Education Theory, Policy, & Praxis Series: Vol. 4. RIP Jim Crow: Fighting Racism through Higher Education Policy, Curriculum, and Cultural Interventions*. New York, NY: Peter Lang.

Thrash, T. M., Maruskin, L. A., & Martin, C. C. (2012). Implicit–explicit motive congruence. In R. M. Ryan (Ed.), *Oxford Handbook of Human Motivation*. New York: Oxford University Press. doi: 10.1093/oxfordhb/9780195399820.013.0009

REPORTS

Mitchell, A., Volda, S. A., Paradise, J., Martin, C. & Mynatt, E. D. (2000). *Ictus: A User-Centered System of Score Study for Semi-Novice Conductors*. Technical Report published by the Graphics, Visualization and Usability Center, Georgia Institute of Technology, Atlanta, GA.

WORKING PAPERS

DiClemente, R. J., Martin C. C., & Patel, N. (2015). Ebola-Related attitudes in the U.S. vary by party affiliation and education. <http://ssrn.com/abstract=2866396>

Martin, C. C. & Eriksson, K. (2015). Who accurately predicted the end of the government shutdown? Available at SSRN: <http://ssrn.com/abstract=2609920>

SYMPOSIA AND TALKS

Chaired Symposia

Martin, C. C., & Thrash, T. M. (Symposium co-chair; 2012, August). *Toward a More Rigorous Explication of the Relation Between Correlation and Causality*. Symposium at the annual convention of the American Psychological Association, Orlando, FL.

Martin, C. C. (Symposium chair, 2012, April). *Blitz 2012: Seven W&M Professors Talk about the Arab Spring*. Symposium at the College of William and Mary, Williamsburg, VA.

Talks

Bianchi, E. C., & Martin, C. C. (2016, April). *Job Satisfaction Rises During Recessions While Income Declines*. Brown Bag Talk at Goizueta School of Business, Emory University.

Martin, C. C. (2016, April). *The Divergent Effects of Conscientiousness in Safe and Unsafe Neighborhoods*. Presentation at the 2016 meeting of the Southern Sociological Society.

Martin, C. C. (2015, September). *No Support for Declining Effect Sizes in Psychology*. Presentation sponsored by the Center for Mind, Brain, and Culture (CMBC), Emory University, GA.

Martin, C. C., & Keyes, C. L. M. (2015, June). *Income Moderates the Affective Consequences of Neuroticism*. Presentation at the 2015 Association for Research in Personality Meeting, St. Louis, MO. doi: 10.13140/2.1.3692.3680

Martin, C. C., & Webster, G. D. (2014, October). *No Support for Declining Effect Sizes over Time: Evidence from Three Meta-Meta-Analyses*. Presentation at the 36th Annual Meeting of the Society of Southeastern Social Psychologists, Athens, GA. doi: 10.13140/2.1.4824.3204

Martin, C. C. (2014, February). *Collecting Social Science and Public Health Data with Qualtrics*. Workshop at the Institute for Quantitative Theory and Methods, Emory University, Atlanta, GA.

- Martin, C. C. (2013, November). *The Anomalous Status of Asians in the U.S.* Invited Talk at Mercer University, Macon, GA.
- Martin, C. C. (2013, November). *Biased People or Biased Researchers: A Puzzle in Social Psychology.* Presentation at the Emory Neuroethics Symposium Seminar Series, Atlanta, GA.
- Martin, C. C. (2013, October). *How to Collect Social and Health Data with Mechanical Turk and Qualtrics.* Workshop at the Institute for Quantitative Theory and Methods, Emory University, Atlanta, GA.
- Martin, C. C. (2013, October). *How Psychological Research Changes Symbolic Interactionist Theory and Practice: From Blank Slates to Wide Funnels.* Presentation at the 39th Annual Mid-South Sociological Association Conference, Atlanta, GA.
- Martin, C. C. (2013, September). *How and Why to Teach Yourself Multilevel Modeling.* Brown Bag Talk at the Department of Sociology, Emory University, Atlanta, GA.
- Martin, C. C. (2013, February). *How Do You Solve a Problem Like Implicit–Explicit Congruence Measurement: A Motivational Case Study.* Invited Brown Bag Talk at the Department of Psychology, University of Florida, Gainesville, FL.
- Martin, C. C. (2013, February). *Asian-American Income Estimation: Accuracy, Inaccuracy, and the White Ceiling Effect.* Brown Bag Talk at the Department of Sociology, Emory University, Atlanta, GA.
- Martin, C. C., & Keyes, C. L. M. (2013, January). *Psychological Well-being and the Big Five: A Reciprocal Story.* Presentation at the Lifespan Social–Personality Preconference at the 14th Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA. doi: 10.13140/2.1.2643.7924
- Martin, C. C., Nezlek, J. B., & Schug, J. (2012, October). *Asian Underestimation: The Cost of Believing that Whites are Privileged.* Presentation at the 34th Annual Meeting of the Society of Southeastern Social Psychologists, Gainesville, FL. doi: 10.13140/2.1.1333.0728
- Martin, C. C., Thrash, T. M., & Maruskin, L. A. (2012, August). *Ten Ways In Which Causal Processes Can Operate Without Leaving Correlational Evidence.* Presentation at the 120th annual convention of the American Psychological Association, Orlando, FL. doi: 10.13140/2.1.2381.6485
- Martin, C. C., Thrash, T. M., & Fuller, A. K. (2012, March). *When Do We Infer Causation? How Should We?* Presentation at the 11th Annual Graduate Research Symposium at the College of William & Mary, Williamsburg, VA.
- Martin, C. C., Thrash, T. M., & Fuller, A. K. (2011, March). *Can Motive Congruence Be Classified As Normative, Temporal Or Configural? The Introduction Of Three Concepts For Precision And Prediction.* Presentation at the 10th Annual Graduate Research Symposium at the College of William & Mary, Williamsburg, VA.
- Steele, S., Navin, A. W., Weld, L., Srinivasan, I., Crawford, C. Y., Huebner, N., Ferguson, N., Osborne, M., Martin, C. C., et al. (2004, November). *Internet speeds health communication in SARS response.* Roundtable presented at the 132nd Annual Meeting of the American Public Health Association, Washington, D.C.

POSTERS

- Martin, C. C., DiClemente, R. J., & Patel, N. (2017, January). *Ebola, Partisanship, and Education: The Accentuation of Polarization Among College-Educated Democrats.* Poster session presented at the Political Psychology Preconference of the 18th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX.

- Martin, C. C., & Keyes, C. L. M. (2014, February). *'All in the family': The shared and distinctive causes of personality and well-being*. Poster session presented at the 15th Annual Meeting of the Society for Personality and Social Psychology, Austin, TX.
- Martin, C. C., & Keyes, C. L. M. (2014, February). *Does conscientiousness cause emotional well-being? It depends on your neighborhood*. Poster session presented at the 1st Annual Happiness and Well-Being SPSP Preconference, Austin, TX.
- Martin, C. C., & Keyes, C. L. M. (2013, November). *When conscientiousness is costly: Neighborhood quality moderates the benefits of conscientiousness*. Poster session presented at the 35th Annual Meeting of the Society for Southeastern Social Psychologists, Augusta, GA.
- Martin, C. C., Fuller, A. K., & Thrash, T. M. (2013, June). *Differential standing, personal priorities and temporal fidelity: Aspects of implicit–explicit motive congruence, and implications for well-being*. Poster session presented at the 2013 Association for Research in Personality Conference. Charlotte, NC. **(Awarded best poster prize by the Association for Research in Personality)**
- Martin, C. C., Fuller, A. K., & Thrash, T. M. (2013, January). *Group norms, personal priorities, and temporal fidelity: Aspects of implicit–explicit motive congruence and implications for well-being*. Poster session presented at the 14th Annual Meeting of the Society for Personality and Social Psychology, New Orleans, LA.
- Martin, C. C., Maruskin, L. A., & Thrash, T. M. (2012, January). *Inspiration in a writer predicts the chills in a reader*. Poster session presented at the 13th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA. Available at <http://bit.ly/wAICn7>
- Nezlek, J. B., & Martin, C. C. (2012, January). *Is generalized trust decreasing because of rising income inequality in the U.S.?* Poster session presented at the 13th Annual Meeting of the Society for Personality and Social Psychology, San Diego, CA. Available at <http://bit.ly/yrHcLA>
- Martin, C. C., Thrash, T. M., Maruskin, L. A., & Fuller, A. K. (2011, November). *Causal obfuscation: Ten ways that causality may be obscured by lack of correlation*. Poster session presented at the 33rd Annual Meeting of the Society of Southeastern Social Psychologists, Johnson City, TN. Available at <http://bit.ly/t1r5np>
- Martin, C. C., Maruskin, L. A., Cassidy, S. E., Fryer, J. W., & Thrash, T. M. (2011, January). *New methods and measures for the study of inspiration, creativity, and mechanics in the writing process*. Poster session presented at the New Methods and Measures Preconference in the 12th Annual Meeting of the Society for Personality and Social Psychology, San Antonio, TX. Available at <http://bit.ly/tRj4mt>
- Nguyen-Dinh, P., Johnston, S. P., Xayavong, M. V., Griffith, K. S., Strausbaugh, L.J., Ferguson, N. E., Martin, C.C., & da Silva, A. J. (2004, November). *Using the internet to strengthen prevention, diagnosis, and treatment of malaria in the United States*. Poster session presented at the 53rd Annual Meeting of the American Society of Tropical Medicine and Hygiene, Miami, FL.

TEACHING EXPERIENCE

Emory University, Atlanta, GA

- Instructor, SOC 352: Sociology of Happiness. Spring 2016, Fall 2016.
- Teaching Assistant, SOC 190: Racial Violence. Spring 2015.
- Teaching Assistant, SOC 230: Sociology of Health & Illness, Spring 2014.
- Teaching Assistant, QTM 100: Introduction to Statistical Inference. Fall 2013.
- Instructor, Workshop on Using Mechanical Turk for Social Research. October 2013.
- Instructor, Human Thinking and Behavior (Osher Lifelong Learning Institute). 2013–2015.

Teaching Assistant. SOC 352: The Sociology of Happiness. Spring 2013.

Osher Lifelong Learning Institute at Emory, Atlanta, GA

Instructor. Explaining Human Thinking and Behavior. (Class for Adults Ages 50+). Summer and Fall 2013.

College of William and Mary, Williamsburg, VA

Teaching Assistant and Lab Instructor, PSYC 414: Research Methods of Social Psychology. Spring 2012.

Teaching Assistant and Lab Instructor, PSYC 412: Research in Personality. Fall 2011.

Teaching Assistant, PSYC 202: Introduction to Psychology as a Social Science. Spring 2011.

Teaching Assistant, PSYC 201: Introduction to Psychology as a Natural Science. Fall 2010.

Georgia Institute of Technology, Atlanta, GA

Teaching Assistant. CS 4750: Human Computer Interaction. Fall 1999 & Fall 2000.

Teaching Assistant. CS 4000: Computerization in Society. Spring 2000.

AWARDS, SCHOLARSHIPS, & GRANTS

- OpenCon 2015 Travel Scholarship, Emory University, 2015. (declined)
- Psi Chi Unrestricted Winter Travel Grant. 2013; 2014; 2016.
- Association for Research in Personality Poster Award. 2013.
- Woodruff Fellowship, Emory University (\$25,000). 2012-2017.
- The Benjamin Stoddert Ewell Award, College of William and Mary. 2012.
- Student Activities Conference Travel Award. 2011, 2012.
- Psychology Department Conference Travel Award. 2011.
- Teaching Assistantship. Sole awardee upon admission. Georgia Institute of Technology. 1999-2000.
- Letter of Commendation from Psychology Faculty. Davidson College. 1999.
- Friends of the Arts Music Scholarship. Davidson College. 1996-1999.
- Samuel H. Bell Merit Scholarship (\$10,000). Davidson College. 1996-1999.
- Alumni Grant (\$81,000). Davidson College. 1995-1999.
- German Pedagogical Exchange Service (Pädagogischer Austauschdienst) Travel Award. 1994.

ACADEMIC SERVICE

- Coalition of Graduate Sociologists, Emory University. 2014-15: President.
- Faculty Committee on Graduate Studies for Arts and Sciences, College of William and Mary. 2011-12: Graduate Student Representative.
- Graduate Student Association for Arts and Sciences, College of William and Mary. 2011-12: President; 2010-11: Psychology department representative
- Graduate Council, College of William and Mary. 2011-2012: Vice-President.
- Graduate Student Senate, Georgia Institute of Technology. College of Computing Senator. 1999-2000
- Psychology Club, Davidson College. 1998-99. President.
- Faculty Educational Policy Committee, Davidson College. 1996-98. Student Representative.

EDITORIAL SERVICE

- Former Editorial Board Member, *The New School Psychology Bulletin*.
- Ad hoc Reviewer, *Motivation and Emotion* (2); *Journal of Happiness Studies* (1); *American Journal of Sociology* (1)
- Ad hoc Statistical Reviewer, *Emerging Infectious Diseases* (2)
- Book Reviewer (1), *SAGE Publications*.

AFFILIATIONS

- Southern Sociological Society Student Member. 2012-present.
- American Psychological Association Student Affiliate. 2010-present.
- Society for General Psychology Student Affiliate. 2011-present.
- Society for Personality and Social Psychology (Division 8) Student Affiliate. 2010-present.
- Psi Chi Chapter Founder and Member. 1999-present.
- Phi Beta Delta, International Honor Society. 1999-present.

FOREIGN LANGUAGES

- High Fluency: German
- Moderate Fluency: Hindi, Marathi
- Low Fluency: Spanish, Russian, French

NON-ACADEMIC EXPERIENCE

Swem Library, College of William and Mary, Williamsburg, VA, Information Architecture Part-Time Consultant. 2012. Advised technology staff on information architecture and analytics. Conducted usability tests to compare home page designs, and proposed new design, which was implemented.

Masters Capital Management LLC, Atlanta, GA, Sociological Consultant. 2013-present. Advised fund managers on how market trends and banking practices can be analyzed through sociological frameworks.

LBI Atlanta, Atlanta, GA, Sr. Information Architect. 2008-2010. Designed rich interactive experiences for clients. Tasks included researching users, designing wireframes, plotting site maps, inventorying content and creating personas. Conducted human subjects research for usability testing. Clients included Newell Rubbermaid, The Home Depot, and Graco.

CDC, Atlanta, GA, Usability Analyst, 2001-2004; 2007-2008. Designed the user experience for a federal- and state-level public-health grant management. Managed websites for SARS, malaria and other infectious diseases. Prototyped website for foodborne-disease-prevention guidelines. Conducted human subjects research for usability testing.

Avenue A | Razorfish, Atlanta, GA, Information Architect. 2005-2007. Designed rich interactive experiences for clients. Tasks included researching users, designing wireframes, creating personas, managing usability tests, conducting competitive audits and writing use cases for Fortune 500 websites. Clients included Discover, Coca Cola, FedEx, and Carnival Cruise Lines.

OTHER ACTIVITIES

- Literacy Volunteers of America, Tutor of English as a Second Language. 2003-2004.
- Hagar House Women's Shelter, Information Technology Volunteer and Résumé Consultant. 2007-2010.
- American Mensa. Member. 2001-2011. Coordinator of 20-30s Events in Atlanta Region. 2002-2007.
- Toastmasters International. Member. 2007-2008. Received Competent Communicator Award in 2008.